RISE BY KYOCERA

Part touchscreen. Part keypad. Totally QWERTYlicious.

HOW TO SELL IT IN 30 SECONDS:

The Kyocera RISE is an Android™ smartphone that combines a finger-friendly QWERTY keypad and a 3.5" IPS touchscreen in a familiar, intuitive design. RISE is the go-to phone for anyone who needs to find and share anything on the move.

WHO SHOULD PURCHASE RISE?

While you may not love QWERTY, the fact is, a lot of people do. In fact, 1 in 3 people say a QWERTY keypad is a must in their next phone.

QWERTY IS KEY FOR:
– Staying in touch via texting and social media
– Dudes with man-sized hands
– Sharing anything and everything on the move
– Anyone who wants to reduce typos

WHY IT MAKES SENSE.

– QWERTY is a friendly and familiar way to make the move to smart
– The 3.5" IPS screen is brilliant from all angles – creating and sharing texts, picture and videos
– Virtual keyboard with Swype™ is a natural tutor from actual keypad to virtual

KEY FEATURES:

– Touchscreen and slide out QWERTY keypad with large separated keys for easy typing
– Android™ 4.0 featuring Google Play™ Store with access to thousands of Android apps
– 1GHz Qualcomm Snapdragon® processor for fast access to apps and web surfing
– 3.2 MP camera with flash and video camcorder
– Eco Mode – a battery power management application

CUSTOMIZE AND ORGANIZE THE HOME SCREEN

Android allows you to add and/or move application icons and widgets to the home screen and favourites tray and to organize your apps into folders.

1. Press Application Launcher and touch APPS or WIDGETS located at the top of the screen to find the item you want to add to the home screen.

2. Touch and hold an app or widget icon. The initial home screen appears.

3. While pressing the app or widget icon, move your finger left or right to find the place within the blue frame to add the icon.

To combine several apps in one folder:

1. Drag one application icon over another icon.

2. Release. You will see two icons stacked within a folder (a black circle).

3. Tap a circle. You can see the application icons within the folder.

4. Touch Unnamed Folder. The keyboard opens and you can name this folder.

To rename it, tap the name.

SAVE BATTERY WITH ECO MODE

Eco Mode extends battery life. When set to "ALWAYS, 100%" the phone switches to Eco Mode whenever the battery runs low. When Eco Mode is on, its icon appears on the status bar.

How to use:
Drag the onscreen slider to select when you use the Eco Mode.

10-90%: Selects the remaining battery power when the Eco Mode activates.

Always: Sets your device to always use the Eco Mode.

Touch Eco Settings to set the Eco level.

Eco level limits use of features that can drain the battery; screen timeout, display brightness, synchronization of applications, haptic feedback and auto-rotate screen feature.

Add the Eco Mode widget to your Home screen.

Note: Eco Mode wallpaper will appear until battery is recharged above Eco Mode threshold.

KYOCERA

Public MOBILE™

THE KYOCERA RISE

1. Headphone Jack
2. Earpiece
3. Proximity Sensor/Light Sensor
4. Application Launcher
5. Favourites Tray
6. Function keys:

   Back Key, Home Key,

   Recent App Key, Menu Key
7. Power Button

8. Speaker
9. Camera Lens
10. Self Portrait Mirror
11. Camera Flash
12. Volume Button
13. microSD card slot (internal)
14. Charger/Accessory Jack
15. Camera Button
16. Microphone

ADDITIONAL FEATURES

Google™ Mobile services including Google Play™ Store, Google Search™, Google Maps™, Google Talk™, Google Calendar™, Google+™, Google Latitude™, Gmail™ and YouTube™

Dedicated capacitive "Menu" button for easy access to application-specific features

Siren Music Ready – an unlimited music download service with subscription

Swype™ – virtual QWERTY keypad with Swype, a faster and easier way to type

Full HTML browser

Integrate your address book with Gmail, Exchange, and Facebook

Corporate (Exchange ActiveSync) and personal (POP3 & IMAP) email

Media player and high-quality video streaming at 30 fps

Accelerometer, Proximity Sensor, Ambient Light Sensor, Digital Compass

Voice recognition - speaker independent

Multiple language support (English/French Canadian)

GPS capable

Wi-Fi® (802.11 b/g/n)

Stereo Bluetooth® (2.1 + EDR) wireless technology support

3.5 mm stereo headphone jack

TTY capable

Hearing aid compatibility (HAC): Rating M4/T4

TECHNICAL SPECIFICATIONS

CDMA Talk and Standby Times

Talk time: Up to 8.58 hours
Standby time: Up to 215 hours
Times will vary based on user settings, feature use and network configuration

Battery Type

1500 mAh Lithium ion (Li-Ion)

Display

3.5" capacitive touchscreen, HVGA IPS LCD (480 x 320 pixels)

Operating System

Android 4.0 (Ice Cream Sandwich)

Chipset

MSM8655 @ 1GHz (QUALCOMM Snapdragon® processor)

Radios

CDMA EV-DO rev. A (1900MHz with G-Block and 800 MHz)

Memory

2GB microSD card included (supports up to 32GB)

Size

4.44 x 2.38 x 0.56 in (113.0 X 60.5 X 14.3 mm) (closed position)

Weight

5.54 oz (157 g)

Media formats

Audio: AAC, AAC+, eAAC+, AMR-NB, AMR-WB, MP3, MIDI, Vorbis, WAVE, QCELP, EVRC
Video: MPEG4, H.263, H.264
Image: JPEG, BMP, GIF, PNG